

**Bharati Vidyapeeth  
(Deemed to be University), Pune**

**School of Distance Education**

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**Assignment No.: 1**

<b>Course:</b>	<b>MBA</b>	<b>Class:</b>	<b>MBA I</b>	<b>Semester:</b>	<b>II</b>
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<b>Subject:</b>	<b>Business Ethics &amp; Corporate Governance</b>
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**Q.1) Attempt ANY ONE of the Following (1000 Words) (10)**

- a) Explain in detail the framework of ethical decision making
- b) Discuss with examples the influence of any two religions on ethics

**Q.2) Attempt ANY TWO of the Following (800 Words) (12)**

- a) State the importance of business ethics and explain it as a dimension of corporate social responsibility.
- b) Explain the issues and opportunities for Business in socio-environmental context.
- c) Discuss the various ethical practices to be followed by Organizations in the field of Marketing.
- d) Citing the example of any one corruption scam, explain it's impact on the society and economy.

**Q.3) Write Short Notes on (ANY TWO) (08)**

- a) Ethics Audit and its process
- b) Ethics and technology
- c) Ethics and the Environment
- d) Values, Morality, Beliefs

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