

# **Programme: Executive Masters of Business Administration EMBA**

## **Semester: III**

### **Subject Code: 301**

#### **Subject: Research Methodology**

Attempt any TWO assignments from the following:

**Q.1** Explain the need for a research design. What are the features of a good research design?

**Q.2** Discuss the need for sampling in research. What are the factors to be considered in the determination of sample size?

**Q.3** Explain briefly the various steps involved in processing of data.

**Q.4** Write a note on:

- a) Editing, coding, classification and tabulation of data
- b) Research report

**Q.5** Discuss the role of research in social science and business. Illustrate your explanation with the help of examples.

**Q.6** Discuss the various statistics tools used for data analysis.

**Q.7** What is interpretation? Explain the need and importance of interpretation. Discuss the techniques and precautions used in the process of interpretation.

**Q.8** What do you mean by research report? Why research report is prepared? What are the various formats of research report? Discuss the steps for writing a research report.

**Q.9** Write a note on

- a) Schedule
- b) Case study
- c) Survey
- d) Types of interview

**Q.10** Write a note on

- a) Census and Sample Survey
- b) Questionnaire

**Subject Code: 302**

**Subject: Human Resource Management**

Attempt any TWO assignments from the following:

Q.1 Write on Career Planning with its aim, needs, policy and process in detail.

Q.2 Define concept Job analysis with its various methods in detail.

Q.3 Define "Human Resource Planning" and discuss its corporate objectives.

Q.4 Define term 'HRM' and its challenges with current trend.

Q.5 What is Planning of Selection procedure and draw a neat diagram of its possible steps with various methods of selection.

**Q.6 Write a note on**

- a) Training
- b) Development Programme

**Q.7 Write a note on**

- a) Performance Appraisal
- b) Job evaluation

Q.8 Define Employee Welfare its various services and benefits in detail

Q.9 Discuss the social objectives of H.R.M. in the present context.

Q.10 Distinguish between "Recruitment" and "Selection".

**Subject Code: 303**

**Subject: Management Science and Decision Technology**

Attempt any TWO assignments from the following:

Q.1 Define Operation Research with its scope and characteristics in details

Q.2 Management is important to Government as also non-profit organizations. Discuss

Q.3 Explain in brief the contribution made by F W Taylor and Henry Fayol to development of Management thought.

Q.4 Define Management Science in decision making of the managers.

**Q.5 Write a note on**

a) Correlation Analysis with its various types

b) Rank Method with merits and demerits

Q.6 Linear Programming with its characteristics and advantages and disadvantages.

**Q.7 Write a note on**

a) Pay-off matrix

b) Queuing Theory

**Q.8** What is Simulation, its need, methods and advantages and disadvantages?

Q.9 Decision Tree with its rules and advantages and disadvantages

Q.10 What is variation write in detail.

**Subject Code: 304**

**Subject: Business Policy and Strategic Management**

Attempt any TWO assignments from the following:

Q 1 Explain the following concepts in short:

- i) Vision and Mission
- ii) Objectives and Policies
- iii) SWOT Analysis
- iv) Strategy and Policy

Q.2 Prepare a long term and short-term policy statement for Automobile manufacturing company

Q.3 Study and analyse the policies of selected Indian companies from the following sectors:

- (a) Banking and Insurance
- (b) Agri Processing and food
- (c) Consumer Electronics.

Q.4. How is business policy defined? Why is it necessary for an organisation? How do the vision and Mission of an organization relate to the business policy and strategic management?

Q.5. Analyze the available tools for strategic analysis, including Impact Matrix, Experience Curve, BCG Matrix and GEC Model.

Q.6. What are the elements of the strategic profile of a firm? What factors determine the strategic profile?

Q.7. Explain the relationship between strategy and organizational values of an organization.

Q.8. Examine the role played by the government as a regular of business and industry.

Q.9. Evaluate the many aspects of the ethical role of a business organization.

Q.10 Who are the various executives considered to be top management? What role do they play in the strategic analysis of an organization?

**Subject Code: 305**

**Subject: International Business**

Attempt any TWO assignments from the following:

Q 1 What is globalization? Discuss various facets of globalization.

Q.2 Explain "Foreign Exchange Market". What are various functions of forex market?

Q.3 Explain the relation between inflation rates and exchange rate

Q.4 What is the importance and types of International business with advantages and disadvantages?

Q.5. Write in detail on international financial management with its scope and objectives.

Q.6. What is International Financial Institutions and its types.

Q.7. Explain the following concepts

a) International Financial Markets

b) International Taxation

Q.8. Discuss recent trends in World Trade.

Q.9 Explain the following concepts

a) FDI

b) MNCs

Q.10 Write in detail about World Trade Organisation (WTO)

