

Bharati Vidyapeeth
(Deemed to be University), Pune

School of Distance Education

Assignment No.	1	Name of the Assignment Setter:		Mrs. Deepali Awasare	
Course:	B.Com.	Class:	F. Y.	Semester:	1

Subject:	C102 Additional English I
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) How did Akio Morita use the idea of 'convergence of technology' to succeed in the American and Asian markets?
- b) Explain how the Braille system of reading and writing for the blind works.

Q.2) Attempt ANY TWO of the Following (800 Words) (10)

- a) What did Capt. Gopinath do after he retired from the Indian Army?
- b) Why was Muhammad Yunus awarded the Nobel Peace Prize?
- c) How has Mallika Srinivasan established TAFE as a brand?
- d) Why is G D Naidu referred to as 'Edison of India' ?

Q.3) Write Short Notes on (ANY TWO) (10)

- a) Air Deccan
- b) Kirloskarwadi
- c) Grameen Bank
- d) Reliance industries