

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:	YASHWANT KUMAR		
Course code	331	Class:	MBA	Semester:	III

Subject:	AGRICULTURE MARKETING AND PRICE ANALYSIS
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) Discuss critically the importance and utility of agricultural market regulation in a country like India.
- b) Why do cyclical price movements occur in case of agricultural commodities? Explain with the help of the Cobweb theorem.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) Explain the factors affecting marketable and marketed surplus.
- b) What is the rationale of agriculture pricing in India?
- c) Distinguish between MSP and procurement price.
- d) How regression technique help to stabilize a price.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Marketing Margins
- b) Commodity Index number
- c) Forecasting vs pricing in agro sector
- d) Emerging issues in Agriculture Marketing Management

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