

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:	SAVNEET KAUR		
Course code	E-305	Class:	MBA	Semester:	III

Subject:	INNOVATION, TECHNOLOGY & CHANGE MANAGEMENT
-----------------	---

Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) What is the impact of technology & innovation Economic Activity?
- b) List types and patterns of innovation for economic development.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Explain the impact of technology on new product development.
- b) Explain the various steps involved in technology development and implementation.
- c) Difference between external & internal technology sourcing.
- d) Explain the S curve Model and technological improvement.

Q.3) Write Short Notes on (**ANY TWO**) (08)

- a) NDP (New product Development)
- b) Strategic decision management
- c) Disruptive Technology
- d) Organization change management.

* * * * *