

**Bharati Vidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

<b>Assignment No.</b>		<b>Name of the Assignment Setter:</b>		Shakti Sharma	
<b>Course code</b>	<b>315</b>	<b>Class:</b>	<b>MBA</b>	<b>Semester:</b>	<b>III</b>

<b>Subject:</b>	<b>QMS and Innovation Management</b>
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**Q.1) Attempt ANY ONE of the Following (1000 Words) (10)**

- a) Define Innovation Management. Explain Innovation cycle management in service industry?  
What is Knowledge Management? Describe its model, process and
- b) strategy?

**Q.2) Attempt ANY TWO of the Following (800 Words) (12)**

- a) How the R&D Management can improve the performance of the Industry?  
Define Technology forecasting methodologies in current business
- b) scenario?
- c) Write the Impact of change in technology in the society?
- d) Explain the technology transfer process in manufacturing industry?

**Q.3) Write Short Notes on (ANY TWO) (08)**

- a) Business Model Innovation
- b) S Curve Process
- c) Value Chain Management
- d) Knowledge Process Outsource (KPO)