

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:	Neeru Adlakha		
Course code:	301	Class:	MBA	Semester:	III

Subject:	STRATEGIC MANAGEMENT
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) What are tools and techniques for strategic analysis? Discuss.
- b) What are the main characteristics of strategic decisions?

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) Explain the relationship between strategy and structure
- b) How will we start new business with Blue ocean strategy
- c) Write all the components of strategy control.
- d) Explain the Vision and Mission of strategic management.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) BCG Matrix
- b) Value Chain
- c) Strategy for Global Market
- d) GE 9 cell Matrix

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